

Cordlife Philippines is proud to announce their role as an Official Participant in World Cord Blood Day 2018

On November 15th, in celebration of World Cord Blood Day 2018, Cordlife Philippines will join experts from around the globe to educate parents, healthcare professionals and the public about the current uses of cord blood stem cells as well as ground-breaking research in this area of medicine.

The purpose of World Cord Blood Day is to educate expectant parents and health professionals about the current applications and research using cord blood stem cells. In France in 1988, Dr. Eliane Gluckman performed the world's first cord blood transplant saving a young boy suffering from Fanconi Anemia. Since then, there have been more than 35,000 cord blood transplants worldwide.

Today, cord blood stem cells are used to treat over 80 life-threatening diseases including sickle cell anemia, thalassemia, lymphoma and leukemia. Cord blood also holds great promise in regenerative medicine to potentially treat autism, cerebral palsy, traumatic brain injury, diabetes, stroke, spinal cord injury and much more. Yet, in most births, cord blood continues to be thrown away as medical waste.

As an Official Participant in World Cord Blood Day 2018, Cordlife Philippines will be playing an important role in advancing cord blood education and awareness. We invite you to:

CordLife Philippines "World Cord Blood Day 2018 Celebration" (Online Publication, Open to the Public, Parents and Healthcare Professionals) Promotion of World Cord Blood Day through social media, November 8-15th, 2018.

Learn more about Cordlife Philippines: <https://www.cordlife.ph>

Organized by Save the Cord Foundation, a 501c3 non-profit, World Cord Blood Day 2018 is officially sponsored by Quick Specialized Healthcare Logistics, recognized leader in medical shipping and logistics. Inspiring Partners for this event include the Cord Blood Association, Be the Match (NMDP), World Marrow Donor Association (WMDA-Netcord), AABB and FACT.

Visit www.WorldCordBloodDay.org to learn how you can participate on-line or in your local community. Join us on social media using the hashtags: #WCBD18 #WorldCordBloodDay

World Cord Blood Day is a free event, open to the public.

About Cordlife Philippines:

*A wholly-owned subsidiary of Cordlife Group Limited, **Cordlife Medical Philippines, Inc.** is a consumer healthcare company that serves the needs of the mother and child. It was first established in January 2006 as a marketing office.*

*In February 2010, Cordlife Philippines officially opened the **first and only private umbilical cord blood processing and storage facility in the country registered with the Department of Health (DOH)**. It is also the first umbilical cord blood and cord lining bank in the Philippines to become **ISO 9001:2015** and **AABB-accredited (formerly American Association of Blood Banks)** making it the first and only facility in the Philippines to have acquired such prestigious status. The Company's in-depth knowledge of stem cell banking practices and standards is well recognized by numerous world class quality standard organizations as well as country regulators in the Asia Pacific region.*

About the World Cord Blood Day host/organizer: Save the Cord Foundation

Save the Cord Foundation (a 501c3 non-profit) was established to advance cord blood education. The Foundation provides non-commercial information to parents, health professionals and the public regarding methods for saving cord blood, as well as current applications using cord blood and the latest research. Learn more at www.SaveTheCordFoundation.org .

About the Official Sponsor of World Cord Blood Day 2018: Quick Specialized Healthcare Logistics

Quick is the trusted logistics leader serving the Healthcare and Life Science community for over 36 years. Quick safely transports human organs and tissue for transplant or research, blood, blood products, cord blood, bone marrow, medical devices and personalized medicine, 24/7/365. Quick's specially trained experts work with hospitals, laboratories, blood banks and medical processing centers, and utilize the safest routes to ensure integrity, temperature control and chain of custody throughout the transportation process. Learn more at www.quickhealthcare.aero .

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